



ARTWEEK IS COMING TO A TOWN NEAR YOU!

The Boch Center's award-winning creative festival is growing! You will now find ArtWeek events throughout Massachusetts.

Save the Date for the next ArtWeek Festival
APRIL 27 – MAY 6, 2018

WHAT'S NEW?

Due to explosive growth and demand, ArtWeek is expanding its offerings throughout the state of Massachusetts with a focus on regional hubs, and moving to an annual Spring festival that will offer hundreds of unique creative events that can be enjoyed by all. The best part is that many are free and all are affordable! And this year, the Mass Cultural Council and Massachusetts Office of Travel and Tourism are joining the effort as our two Lead Champions! Produced by the Boch Center with continued support from the Highland Street Foundation, the next ArtWeek festival will take place from April 27 – May 6, 2018.

ARTWEEK OVERVIEW

ArtWeek is an innovative festival featuring unique and unexpected experiences that are hands-on, interactive or offer behind-the-scenes access to artists or the creative process. Since its 2013 inception, ArtWeek has received recognitions including "Best of the New" by *The Boston Globe*, "50 on Fire" by BostInno (winner: Arts, finalist: Civic categories), finalist for the Massachusetts Nonprofit Network's 2016 Excellence Award in Collaboration, and has been spotlighted by Americans for the Arts. With a growing reputation as a 'creative disruptor and innovator,' the festival is even gaining national and international attention with spotlights in *Forbes*, *USA Today's* "Go Escape" magazine and international airline magazines.

EVENTS YOU WON'T FIND ANYWHERE ELSE

ArtWeek events are unique and diverse! During past festivals, participants have come together to create public art installations; unleashed their inner rock star at open mic nights; designed their own 3D sculptures; became immersed in the region's thriving local jazz scene; learned hip-hop on the Boston Common; became a Jedi Lego master; taken a tour of a tiny home with artist created furniture; or experienced special workshops and exclusive tours at our world-class museums. These are just a sample of the fun, creative experiences ArtWeek offers annually – and now you can experience creativity in every region across the Commonwealth!

SUPPORTING THE COMMUNITY

More than 60% of the one-of-a-kind creative ArtWeek experiences are free and more than 90% are free or under \$25. Making creative expression more affordable and accessible to individuals from all neighborhoods and all walks of life is what it's all about. Our goal is to showcase how the creative economy is thriving all across the Commonwealth and to give artists, cultural organizations, and other businesses the creative spotlight they deserve!

HOW CAN I GET INVOLVED?

To learn more about ArtWeek and to get involved in the Spring 2018 festival, sign-up on the website for our exclusive newsletter, follow us on social @ArtWeekMA, or contact us at artweek@bochcenter.org. Let's get creative! (NOTE: Event applications open on November 1, 2017; early bird deadline is January 8, 2018; final application deadline is February 28, 2018.)

PRODUCED BY:



PRESENTED BY:



LEAD CHAMPIONS:



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